





## The Inclusive Language Handbook Everyday Quick Sheet

Successful business relies on one thing—communication. We communicate with our employees, customers, suppliers and more. Using inclusive language means consciously working to find ways to name, honor, and value experiences and identities. By learning to speak to diverse audiences, you can broaden your reach and transfer your message to more people. It's important to be conscious of who your audience is and understand how to make people feel included.

Everyone can use inclusive language.

| DON'T SAY                         | SAY THIS!   |
|-----------------------------------|---|
| Ladies and Gentlemen, You Guys    | Everyone, You all   |
| He or She                         | Ask for pronouns (not preferred pronouns) They, them, theirs  |
| Handicapped, Crippled             | Person with a disability  |
| Indian                            | Indigenous<br>Native American<br>Refer to a person's specific tribe   |
| Hispanic<br>Latinx                | Latina, Latino, Latine<br>Reference the person's country of origin  |
| Jew / The Jews                    | Member of the Jewish faith / person who is Jewish   |
| Illegal immigrant<br>Alien        | Born in [country]<br>Immigrant<br>Undocumented immigrant<br>Refugee (for asylum seekers)  |
| OCD                               | Finicky, particular   |
| Woman Doctor, Lady Mechanic       | Doctor, Mechanic  |
| Fat, Overweight, Skinny, Anorexic | It's never appropriate to use physical descriptors of size or shape. Instead, say, "They are sitting to the right of the CEO," or "The woman in the blue suit." |
| Homosexual                        | Gay, Lesbian, Bisexual, Queer, etc. (Ask individuals which term they use for themselves.)   |

Get access to all the word choice lists by purchasing <u>The Inclusive Language Handbook: A Guide to Better Communication and Transformational Leadership.</u>

If you need help incorporating inclusive language into your corporate culture, contact us today.

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